



RETIREMENT BENEFITS FUND BOARD

POLICY SUMMARY

SPONSORSHIP EVALUATION

Version 1.0

June 2004

Sponsorship Evaluation

Approved: Communication, Infrastructure & Governance Committee,
11 February 2004

This document has been prepared to give you some information about the criteria that RBF must use in evaluating sponsorship requests and help you in presenting your proposal. The RBF Board welcomes proposals at any time as to how the interests of members of RBF may be advanced.

RBF is governed by State legislation that sets down criteria as to how it must operate. The critical issue is that, whilst RBF aims as part of its corporate strategy to be a good corporate citizen, sponsorship by RBF must only be undertaken if it is in the best interests of RBF members. The RBF Board as trustee of the Fund is not able to be purely philanthropic.

The following are the criteria by which RBF will assess any sponsorship proposals. Please ensure these criteria are addressed as a minimum in your application to RBF.

- Is there potential for a direct educational benefit to RBF members?
- Is there a likelihood of a benefit to the members of RBF by producing a greater return on the Fund?
- Approximately how many RBF members do you believe the proposal will affect?
- What category of workers will be targeted, or is there general coverage across the Tasmanian State Service?
- What is the initial and ongoing involvement of RBF staff required in the proposal?
- What is the initial and ongoing cost to RBF of the proposal?
- Are you aware of any means by which RBF may evaluate the success of the sponsorship in terms of the number of members it may affect and outcomes for those members?
- Will RBF be able to withdraw from the proposal after an agreed review period if RBF believes the results to be unsatisfactory?
- Will RBF have exclusive marketing rights and/or be the only organization providing sponsorship under this proposal?

For further information and/or to discuss proposals please contact Sharon Smith on (03) 62336426 or ses@rbf.com.au